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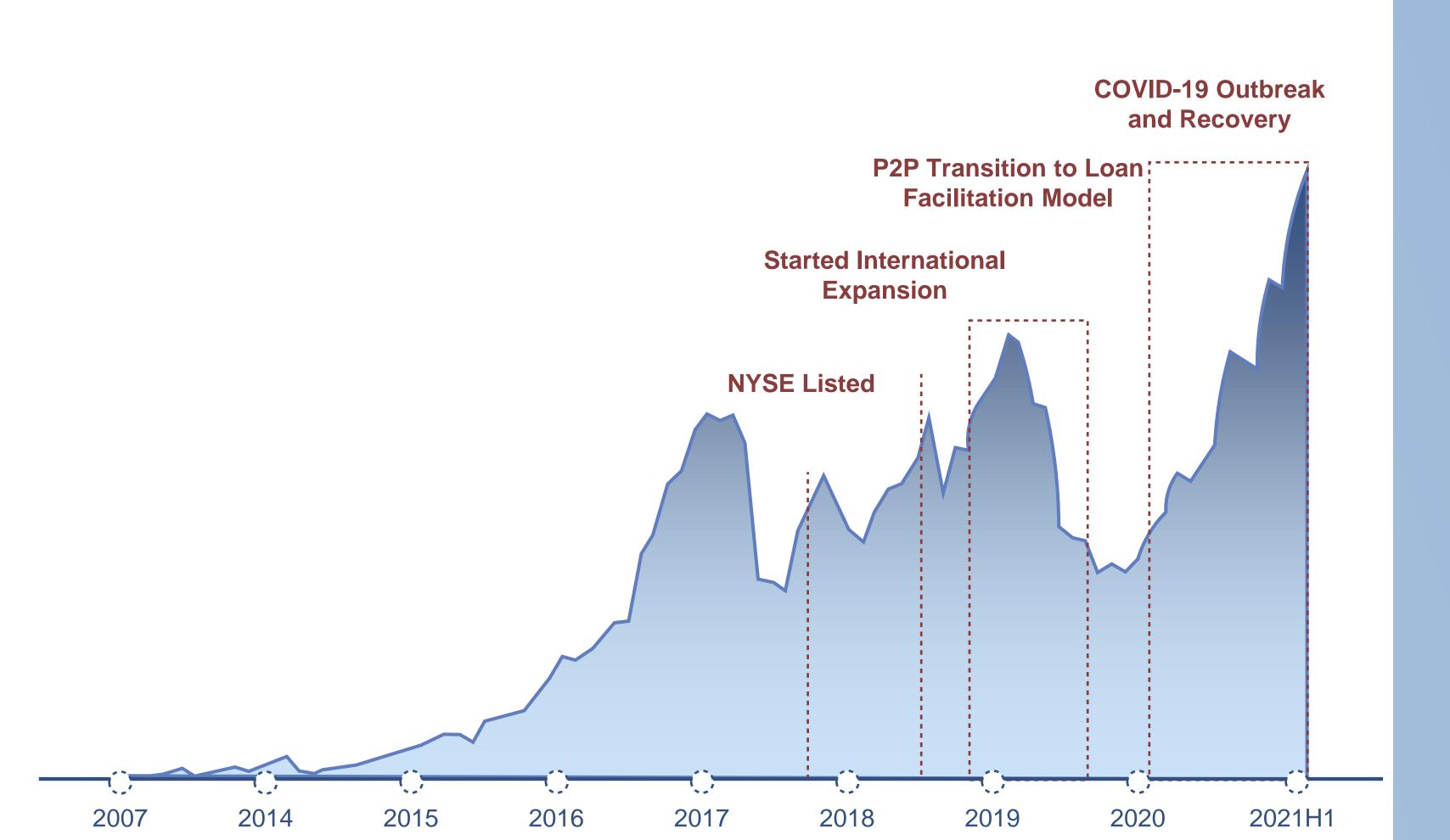


Our Mission

We Are a Leading Fintech Platform Leveraging
Innovative Technology to Make Financial Services Better

Pioneer Fintech Platform in China and Global Markets







4mm Monthly Active Borrowers⁽¹⁾



2Q21 Quarterly Transactions

7mm



Over 400+ Cities

5 Countries



20mmCumulative Borrowers



533 thousands

Cumulative Small
Business Owners Served



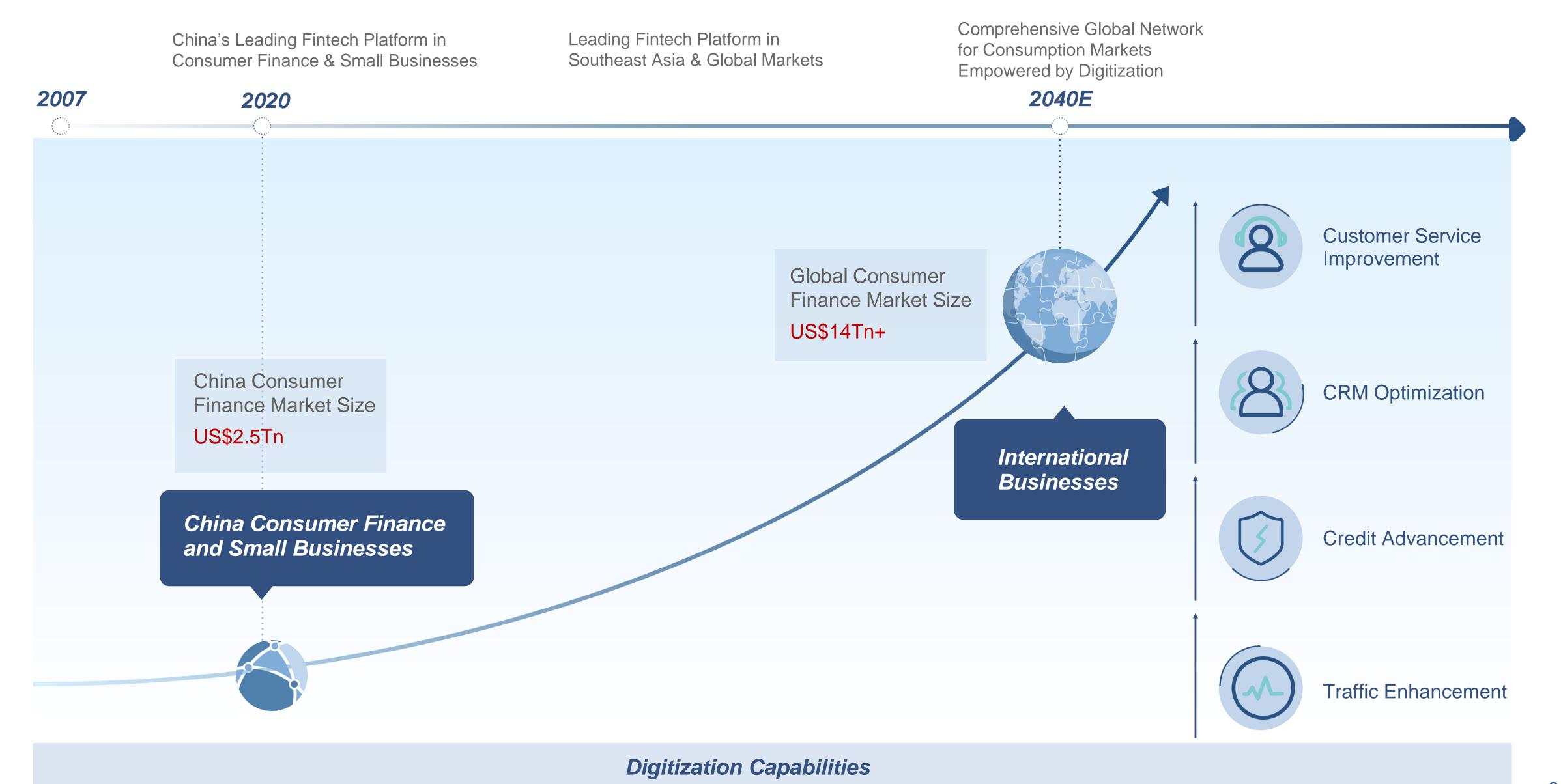
RMB 205 bn

Transaction Volume Funded by Institutions

Transaction volume

We Are Developing Network for Consumption Markets Driven by Digitization





We Connect Customers Globally



China Market







PPDAI Platform

Small Business Gateway

KOO Virtual Credit at POS







Payment+Credit

Global Market



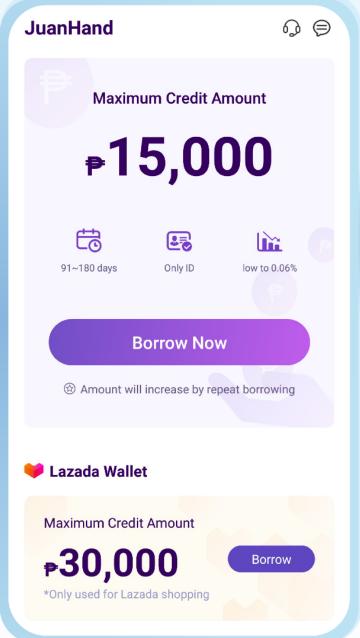




Indonesia APP Adakami Philippines APP
JuanHand

Vietnam APP INS credit



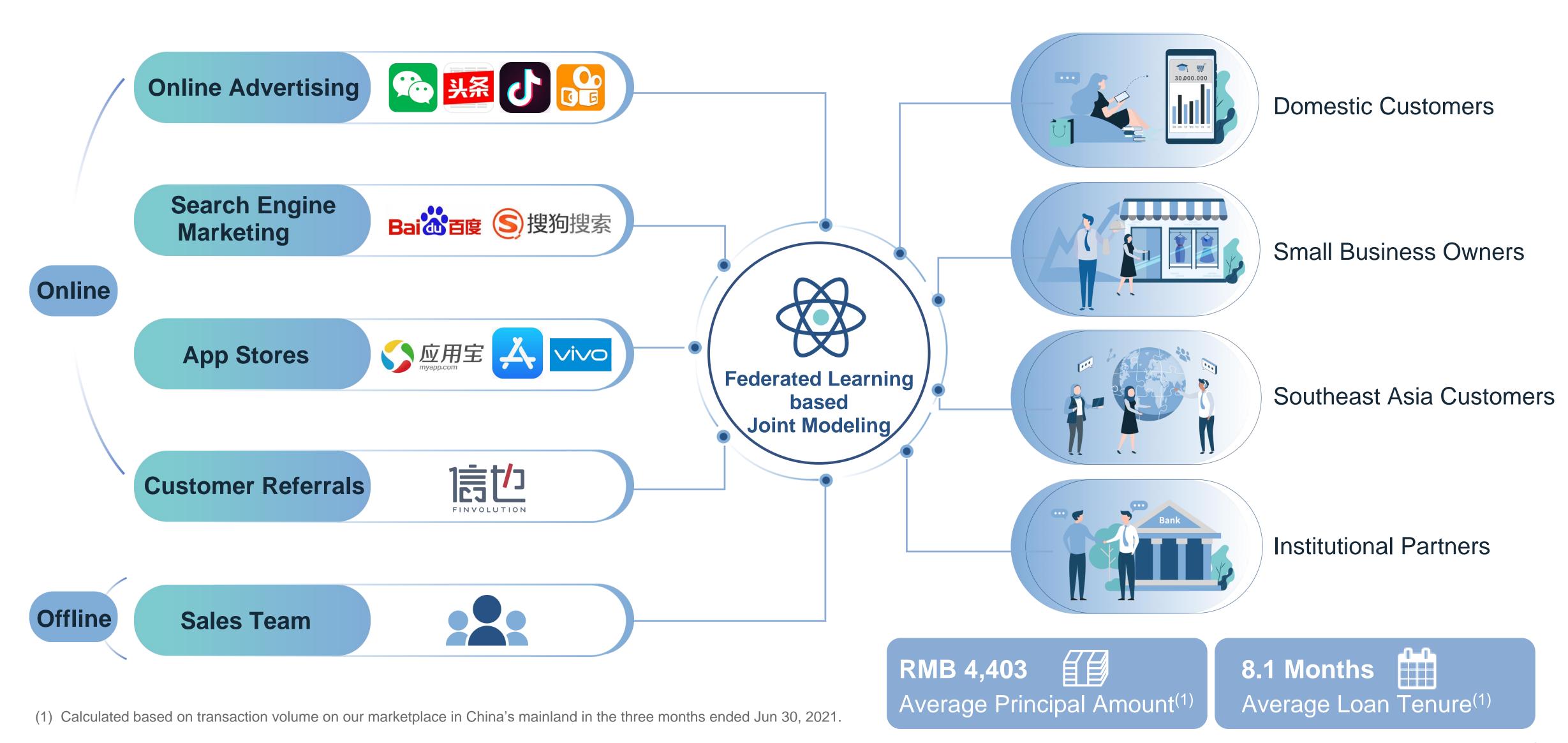




Consumption + Installment

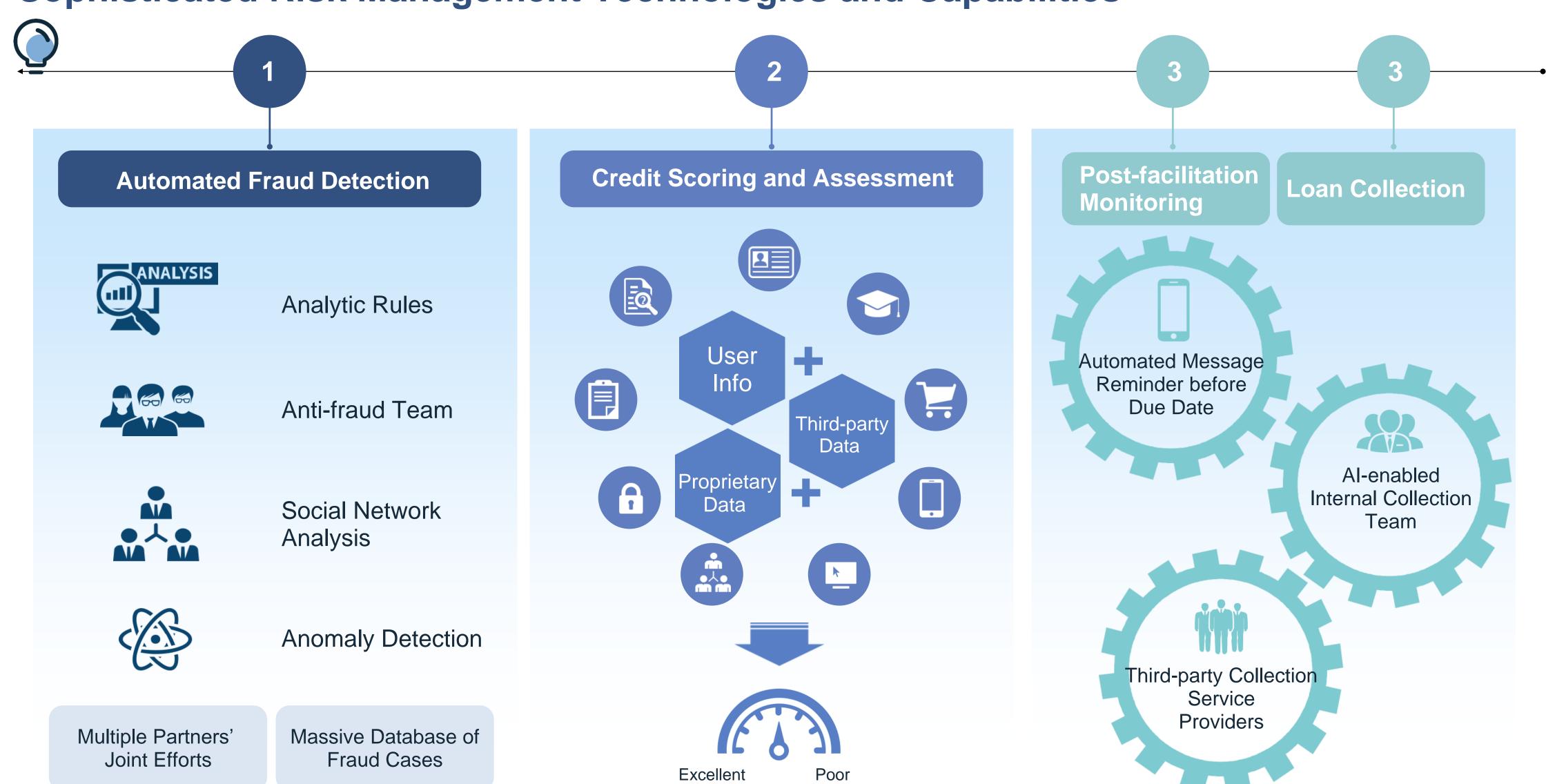
Customer Acquisition through Diversified Channels





Sophisticated Risk Management Technologies and Capabilities





II, II, III, ...VII, VII ⁽¹⁾

⁽¹⁾ Loan applicants with credit rating of VIII will be rejected.

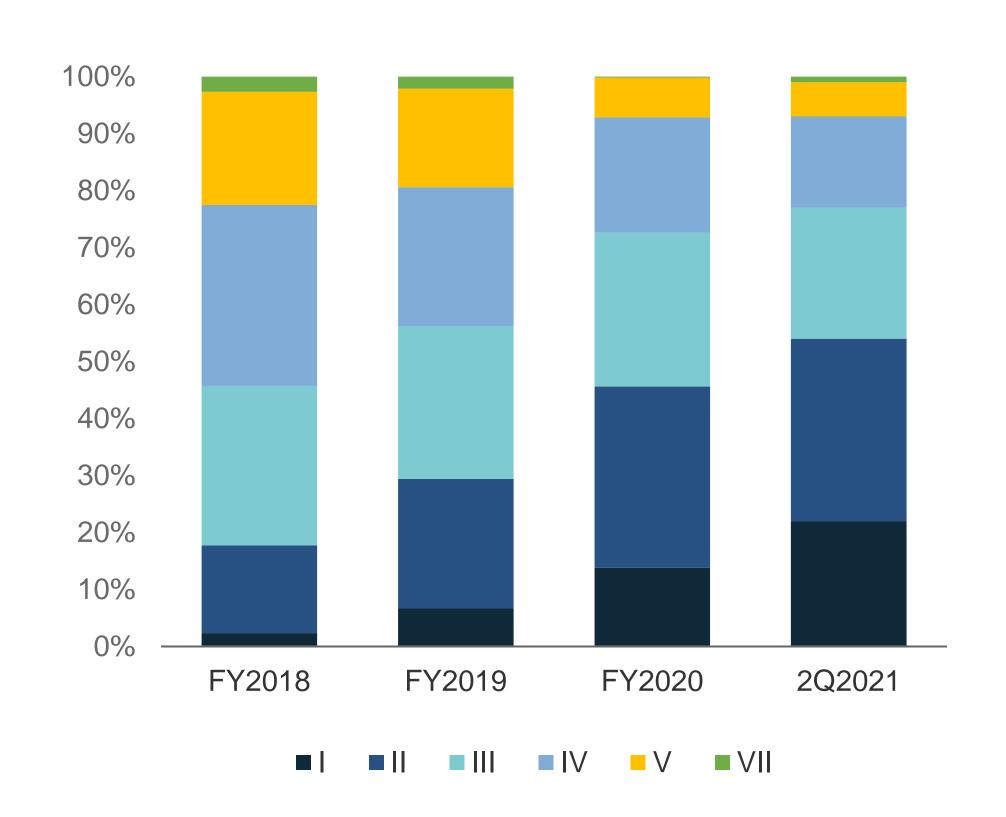


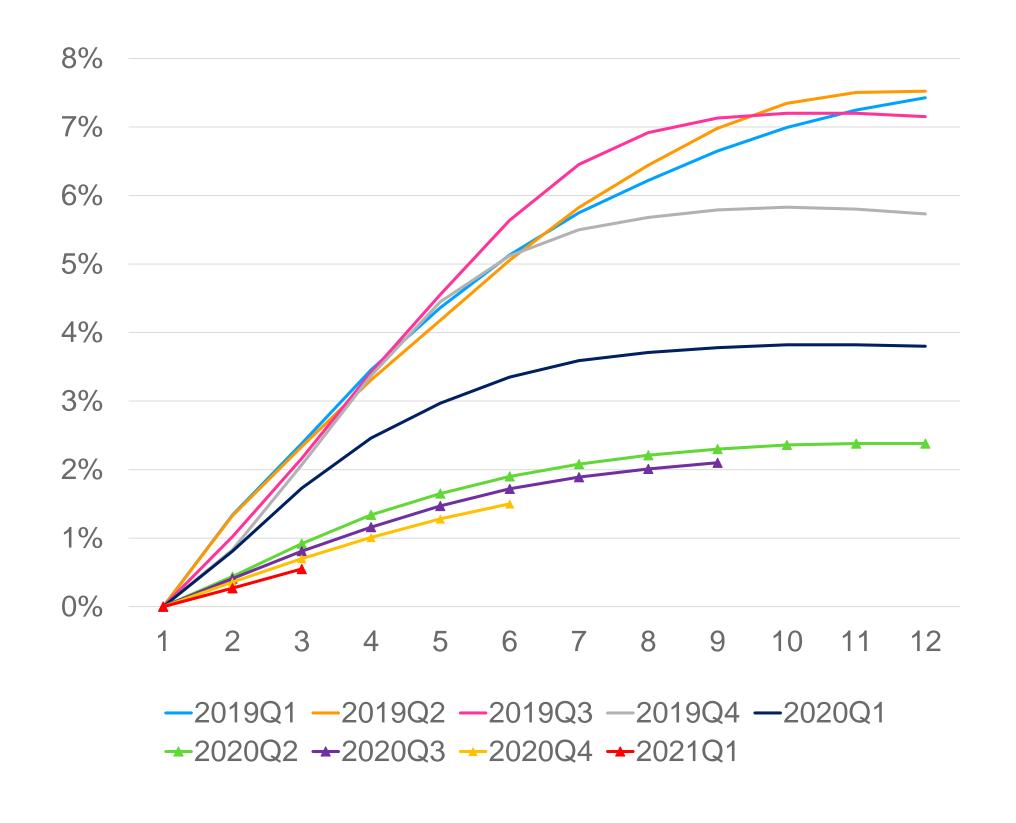


Proportion of Transaction Volume by Credit Rating(1)

M1+ Delinquency Rates by Vintage⁽²⁾

Shift towards Better Quality Borrowers





Note:

⁽¹⁾ Credit rating refers to Magic Mirror scores, with Level I representing the lowest risk and Level VII the highest.

⁽²⁾ Data as of Jun 30, 2021. Represents the historical cumulative 30-day plus past due delinquency rates by loan origination vintage for all loan products in China's mainland.

Vintage is defined as loans facilitated during a specified time period. Delinquency rate by vintage is defined as (i) the total amount of principal for all loans in the same vintage, and divided by (iii) the total amount of initial principal for all loans in such vintage.

Digitization Technologies Enhances Innovation and Customer Experience



Intelligent Customer Recommendation

99% Success Rate in Loan Matching

CRM System

Over 50% Manpower Efficiency Increased

Smart Customer Service

Over 90% of Customer Enquiries Solved by Al Customer Service

Al Collection& Emotion Recognition

Over 95% Intention Recognized

Effective Implementation

Diversified Technologies

Smart Operation Center

Al Center

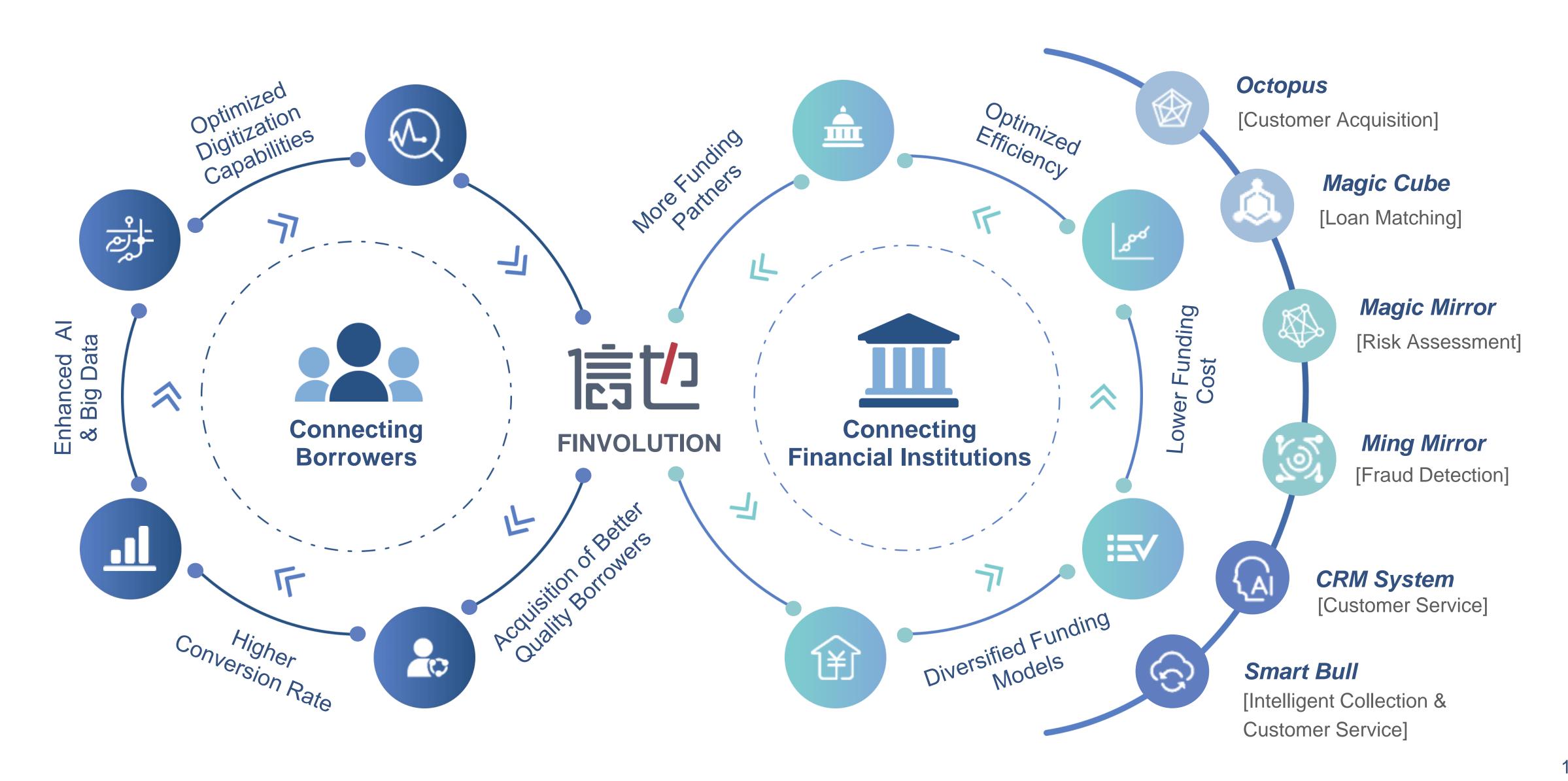
Global Business Center

Platform Underpins innovation, Technological Capabilities Empower Business Rapid Growth

Comprehensive IT infrastructure

Customer Experience Improvement Empowered by Technologies





Growth Strategies with Competitive Advantage





Rapid Growth across All Business Segments



Segments

China Business

Transaction Volume(RMB billion)

2019	2020	2020Q2	2021Q2
82.1	64.1	13.1	32.5

Transaction Volume(RMB billion)

0.1

Revenue(RMB million)

2020Q2 2021Q2

0.9

Business Lines

- Consumer Finance
- Virtual Credit Card
- Service for Small Businesses

International Business

2020

1.0

2019

0.3

Other Initiatives

2019	2020	2020Q2	2021Q2
344.8	481.9	98.2	157.9

- Consumer Finance
- Buy Now Pay Later

- Customer Referral
- BAAS
- Smart Retail

Committed and Professional Management Team





GU Shaofeng

Co-founder Chairman & **Chief Innovation** Officer

Microsoft

Education:

-Shanghai Jiao Tong University



LI Tiezheng

Co-founder Deputy Chairman & President



■Education:

-Shanghai Jiao Tong University

-China Europe International Business School



HU Honghui

Co-founder Advisor to the Company



■Education:

-Shanghai Jiao Tong University -Fudan University



ZHANG Jun

Co-founder Advisor to the Company



Education:

-Shanghai Jiao Tong University



ZHANG Feng

Chief Executive Officer



- Education:
- Tsinghua University
- Duke University



XU Jiayuan

Chief Financial Officer







- Education:
- -Shanghai Jiao Tong University
- -China Europe International **Business School**



WANG Yuxiang

Chief Product Officer & Chief Technology Officer





Education:

-Fudan University

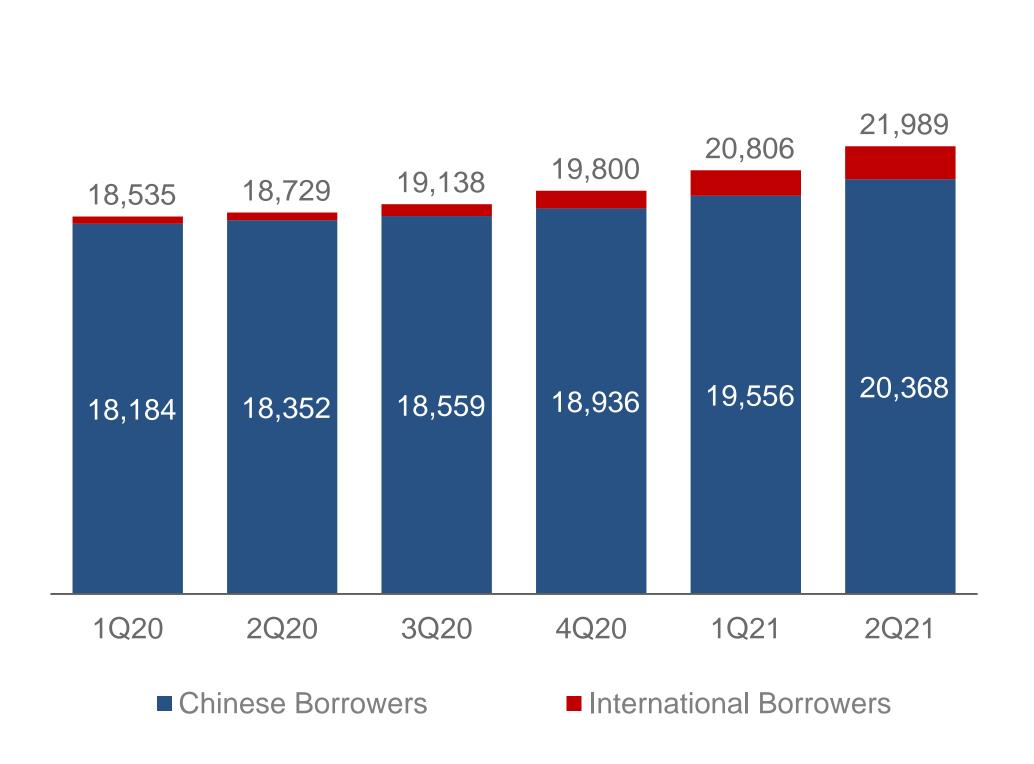


High Quality Growth with Increasing New Borrowers



Cumulative Borrowers(1)

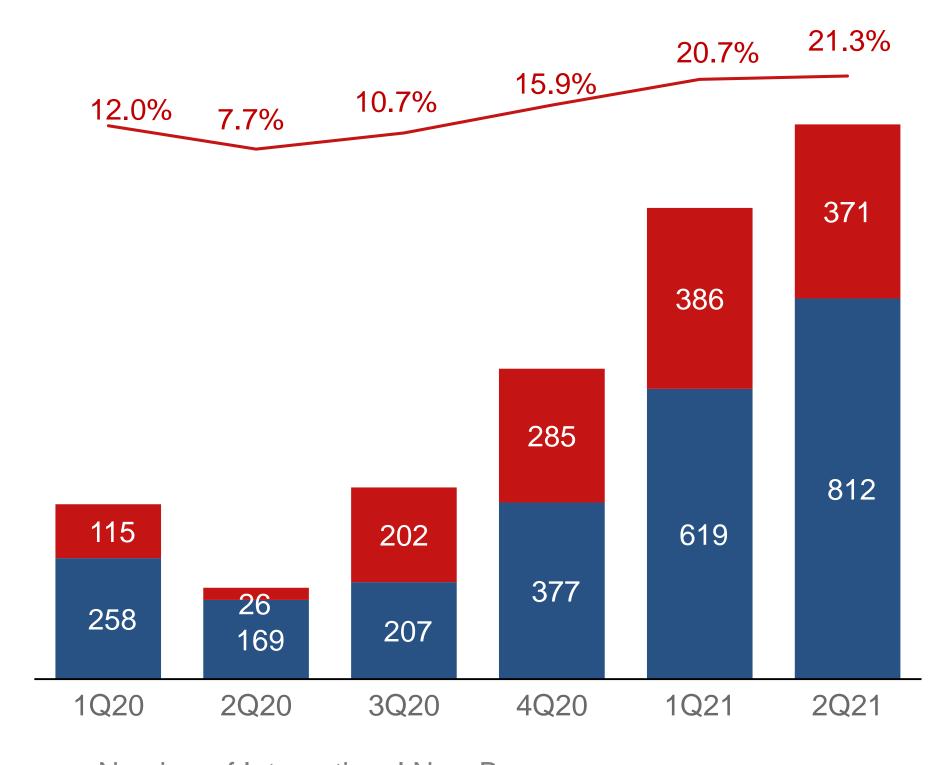
Thousands



(1) Total number of borrowers whose loans were facilitated on our platform at least once.

Number of New Borrowers (2)

Thousands Loans Facilitated for Total New Borrowers as % of Total Volume(3)



- Number of International New Borrowers
- Number of Chinese New Borrowers
- —Loans Facilitated for Total New Borrowers as % of Total Volume

⁽²⁾ As of the end of each period.

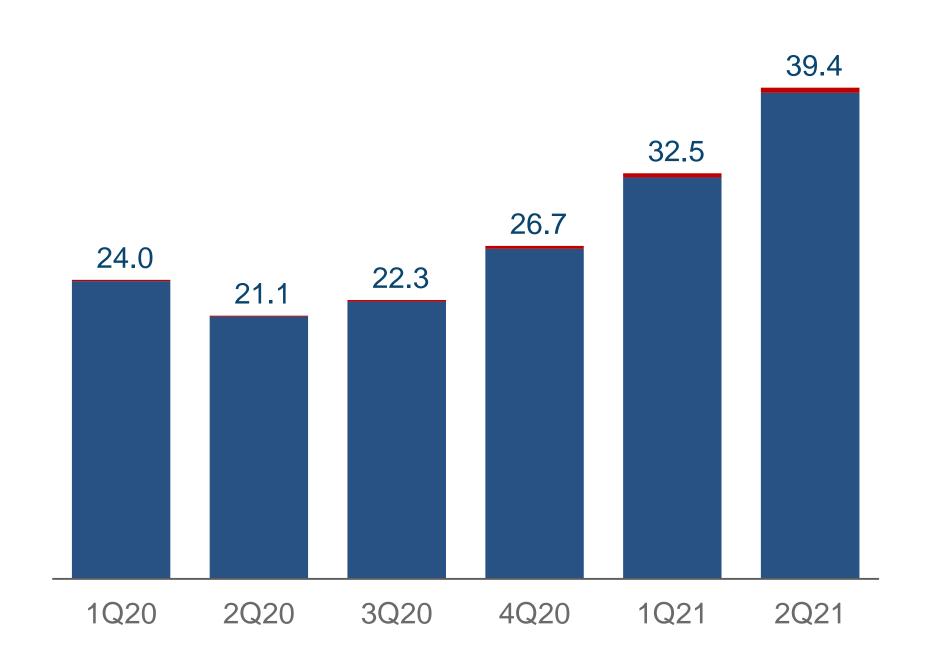
⁽³⁾ Calculated based on transaction volume on our platform during each period.

Progressive Growth in Transaction Volume



Outstanding Loan Balance(1)

RMB in billions



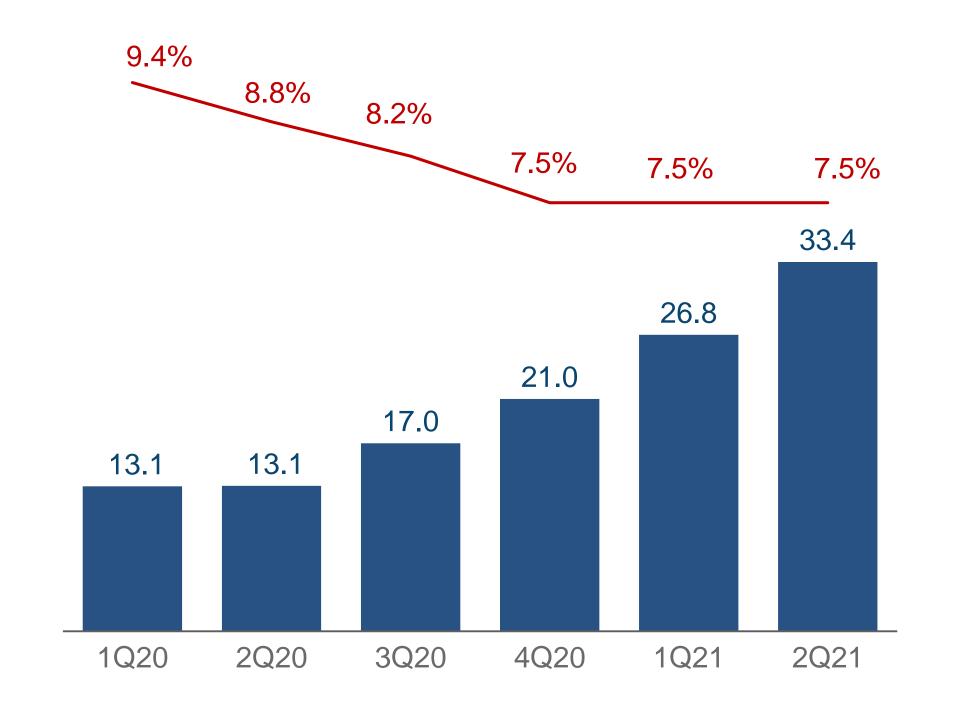
■ Loan Balance of International Business

■ Loan Balance of China Business

Transaction Volume Funded by Institutional Partners

RMB in billions

Cost of Funds on the Platform⁽²⁾



⁽¹⁾ As of the end of each period.

⁽²⁾ Comprehensive cost of funds for risk-bearing models including intermediary fees of off-balance sheet loans facilitated in China's mainland.

Increasing Revenue and Operating Income

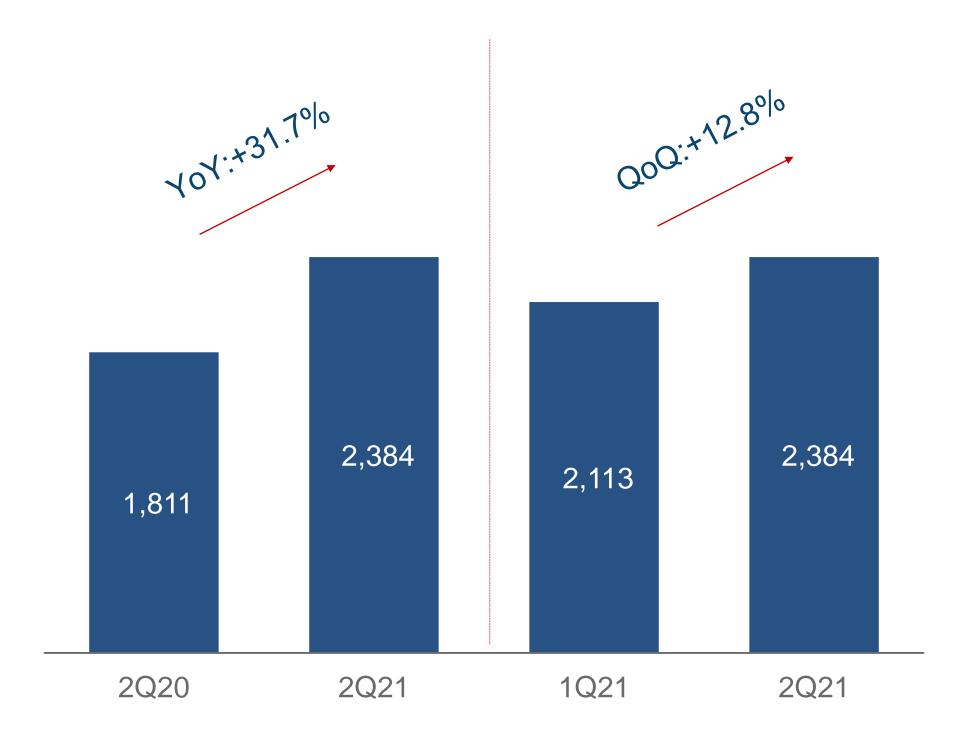


Operating Revenue

RMB in millions

Non-GAAP Adjusted Operating Income⁽¹⁾

RMB in millions





⁽¹⁾Non GAAP adjusted operating income for 2Q 2020, which excludes share-based compensation expenses of RMB8.7 million. Non GAAP adjusted operating income for 1Q 2021, which excludes share-based compensation expenses of RMB15.4 million. Non GAAP adjusted operating income for 2Q 2021, which excludes share-based compensation expenses of RMB21.4 million.

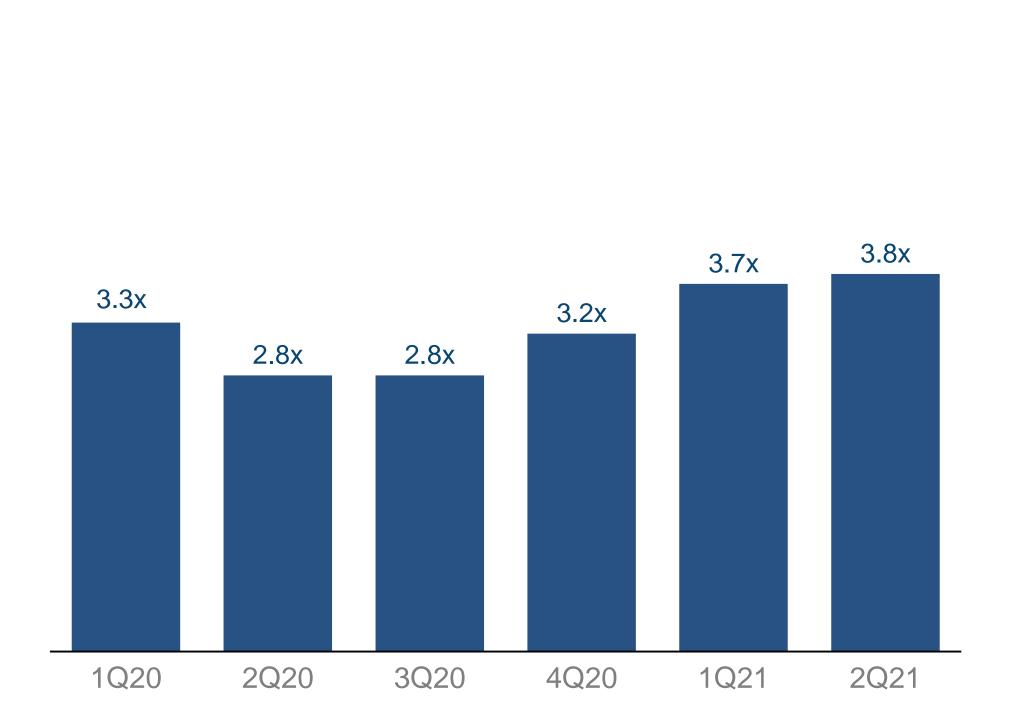
Strong Balance Sheet and Capital Reserve

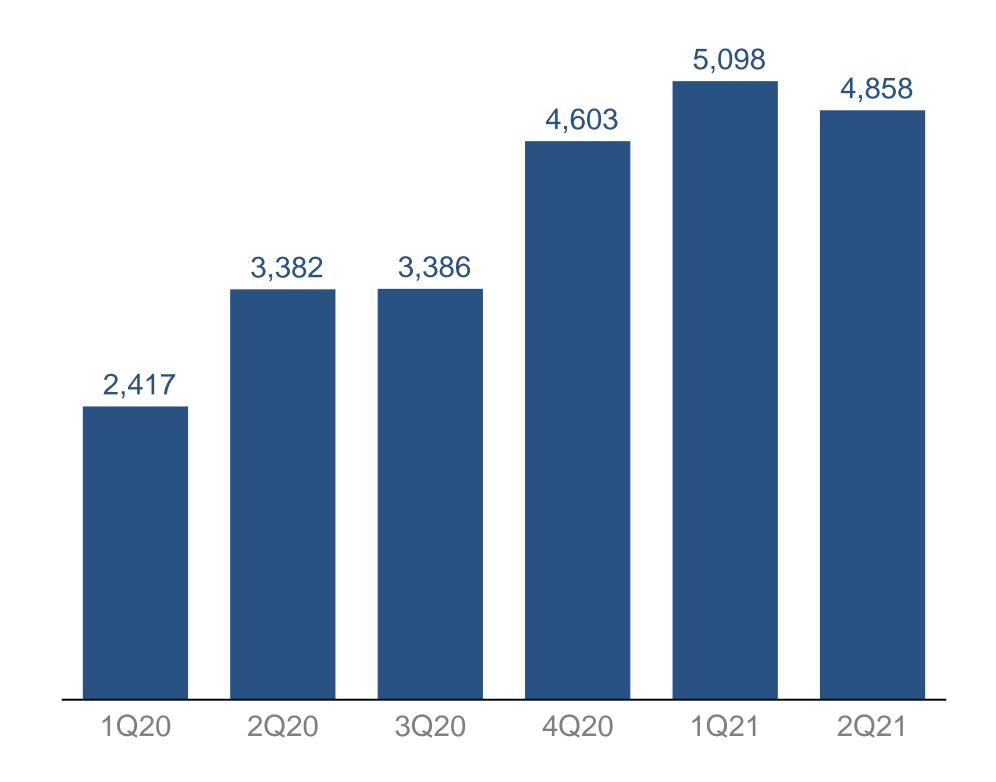


Leverage Ratio⁽¹⁾

Short-term Liquidity⁽²⁾

RMB in millions





- (1) Leverage ratio = Risk-bearing outstanding loan balance / net assets
- (2) Short-term liquidity= Cash and cash equivalents + short-term investments. For illustrative purpose only.

