

## PPDAI Group Inc. to Participate in Upcoming Conferences in September 2018

SHANGHAI, Aug. 31, 2018 /PRNewswire/ -- PPDAI Group Inc. ("PPDAI," "Paipaidai," or the "Company") (NYSE: PPDF), a leading online consumer finance marketplace in China, today announced its participation in the following investor conferences:

- The 25th CLSA Investors' Forum, September 11 - 13 at Grand Hyatt Hong Kong
- China Renaissance 3rd New Economy Conference, September 12 - 14 at Park Hyatt Beijing

Management will meet with institutional investors throughout these events. For additional information, please contact your respective institutional sales representative at each sponsoring bank.

### About PPDAI Group Inc.

PPDAI is a leading online consumer finance marketplace in China with strong brand recognition. Launched in 2007, the Company is the first online consumer finance marketplace in China connecting borrowers and investors. As a pioneer in China's online consumer finance marketplace, the Company benefits from both its early-mover advantages and the invaluable data and experience accumulated throughout multiple complete loan lifecycles. The Company's platform, empowered by its proprietary, cutting-edge technologies, features a highly automated loan transaction process, which enables a superior user experience, as evidenced by the rapid growth of the Company's user base and loan origination volume. As of June 30, 2018, the Company had over 78 million cumulative registered users.

For more information, please visit <http://ir.ppdai.com>.

### For investor and media inquiries, please contact:

In China:

PPDAI Group Inc.

Jimmy Tan / Sally Huo

Tel: +86 (21) 8030 3200- Ext 8601

E-mail: [ir@ppdai.com](mailto:ir@ppdai.com)

The Piacente Group, Inc.

Ross Warner

Tel: +86 (10) 5730-6200

E-mail: [paipaidai@tpg-ir.com](mailto:paipaidai@tpg-ir.com)

In the United States:

The Piacente Group, Inc.

Brandi Piacente

Tel: +1-212-481-2050

E-mail: [paipaidai@tpg-ir.com](mailto:paipaidai@tpg-ir.com)

SOURCE PPDAI Group Inc.